

### Scenario 3 - Live with Record Option

This campaign type plays a pre-recorded message to the recipient after the recipient answers the phone and says "Hello". It allows the recipient to press "1" to record a response, or press "2" to be added to the Do Not Call List.

### Scenario 4 - Live with Interactive Survey

This campaign type plays a pre-recorded message to the recipient after the recipient answers the phone and says "Hello". It activates a survey application and receives DTMF responses to a series of questions.

## Real-time Line Status Display

Group 01 (E1-Join-FRM)		Group 02 (E1-Join-FRM)		Group 03 (E1-Join-FRM)		Group 04 (E1-Join-FRM)	
01 06010680181	17 06010680636	33 06010681263	49 Waiting	65 06012478340	81 06060682253	97 06062922927	113 06060157539
02 06011524865	18 06010680382	34 Playing	50 Playing	66 06067089701	82 060402544513	98 06044670463	114 Playing
03 06010520487	19 06012425857	35 06031448822	51 06015426339	67 Waiting	83 Playing	99 06060281673	115 06068051241
04 06011687082	20 Disconnect	36 06035816940	52 Disconnect	68 Playing	84 060701928915	100 060600816106	116 060607536255
05 06011526039	21 Disconnect	37 06046668801	53 Playing	69 06067408044	85 06024080025	101 06070825666	117 06067865038
06 06010682538	22 06010463321	38 06010388881	54 06030138370	70 06059158158	86 06030308133	102 Disconnect	118 Playing
07 Waiting	23 06011581063	39 Waiting	55 06066668748	71 Playing	87 060301811700	103 06060756823	119 Playing
08 06013008986	24 06013008986	40 06076425855	56 06060245242	72 Waiting	88 Waiting	104 Disconnect	120 Playing
09 Disconnect	25 06010408415	41 06076425855	57 06067506497	73 Disconnect	89 Disconnect	105 06045378744	121 06030591770
10 Disconnect	26 06010408415	42 06076425855	58 Waiting	74 Disconnect	90 06060258900	106 Disconnect	122 Waiting
11 Disconnect	27 Disconnect	43 06076425855	59 060759406419	75 Playing	91 060602129761	107 060601334615	123 06030707976
12 Disconnect	28 Disconnect	44 06076425855	60 06070805359	76 06060285248	92 06071728840	108 060621815846	124 06028350888
13 Disconnect	29 06011543825	45 06076425855	61 06028966825	77 060789128738	93 060301028916	109 060621815846	125 Disconnect
14 06011641736	30 06011543825	46 0607768803	62 06060289656	78 06060289656	94 06060289656	110 06010821774	126 Playing
15 06013009158	31 Created	47 06060289656	63 Deleted	79 06060289656	95 Deleted	111 06060289656	127 Deleted
16 Disconnect	32 Deleted	48 06060289656	64 Deleted	80 06045239528	96 Deleted	112 06060289656	128 Deleted

## Easy recording options

Record your messages using DialSaver's dial-in service or your own computers microphone and speakers. You can even upload sound files created by professional announcers. The DialSaver iPhone® application is also available to download from iTunes free of charge.

# DialSaver™ System

SEND INTERACTIVE PHONE CALLS  
TO GROUPS LARGE OR SMALL



PEC Telecom Software

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*DialSaver Outbound voice broadcasting and voice mail broadcast system allows you to instantly send interactive phone calls with ease while managing the entire process right from the Web.*

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## Activating from your iPhone®

The newest feature introduced to DialSaver is the iPhone Management Application. The app is available on iTunes and there is no charge to use it. This app allows you to build contact lists, record messages and broadcast the message out to that contact list.

Press  to record your voice.

Press  to broadcast your message out to the contact list.



## Called Party Answer Cases

Optimize your call campaign for answering machines, live answers or both. DialSaver automatically detects whether a live person or machine answered the call and delivers a message accordingly.

### Scenario 1 - Live

This campaign type plays a pre-recorded message to the recipient after the recipient answers the phone and says "Hello". If the system detects an answering machine, the system will hang up.

Telephone is answered live:

*"Hello, I have an important message from Johnson High School. Your child has been reported absent from our school today. State law requires that we promptly notify the parents of absentee students. To contact our office, call 732-456-1234. Thank you.."*

### Scenario 2 - Answering Machine

This campaign type plays a pre-recorded message to the recipient after the call is answered by an answering machine and leaves a different message after the "beep".

Telephone is answered by an answering machine:

*"Hello, this is John Smith with the Community Church Youth Club. I'm calling to remind you that Friday night at 7 o'clock we're having a concert and pizza party at the church. If you have questions, please call Mike at 732-885-4545."*

## Appointment and Service Reminders

It is a proven fact that making appointment and service reminder calls has a positive impact on a company's bottom line by decreasing expenses and increasing revenue.

By seamlessly and dynamically merging a customer's name with the date and time of appointment, the campaign will have an even greater effect on results.

Here's how it works:

- 1) Export and upload your appointment files into our system.
- 2) Type your Text-To-Speech (TTS) script, using the fields in your appointments file. A human voice recording can also be played before and/or after the computer text to speech voice.
- 3) Choose when you want to deliver the calls.

Whether you are reaching out to 10 or 10,000,000 people, the DialSaver system takes care of the rest.

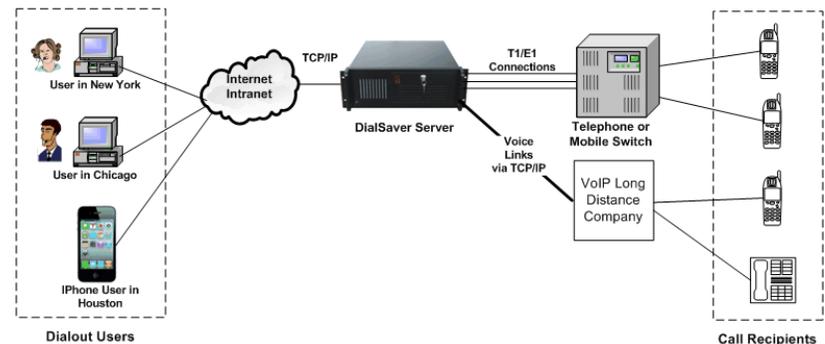
## Additional Features

In addition to being extremely easy to use, here are some additional benefits to using our system.

- Use your office phone number as your Caller ID. This is the phone number that is displayed on the recipients' phone.
- Send the calls fast. Our system can simultaneously and efficiently send 500,000 calls in less than 1 hour.
- Retry Options. Busy, No Answer and Problematic calls can be redialed up to 5 times.
- Set up only takes a few minutes. The system is so intuitive, you will be up and running in no time at all.
- Call Results. Import the call results into your practice management software.

## DialSaver System Introduction

The DialSaver System is a centralized multi-user telephone dial-out system which dials telephone numbers automatically from a database, detects the difference between live answers and answering machines / voicemail and delivers a pre-recorded message. DialSaver can dial out through standard T1 or E1 lines or use Voice over IP trunks and can be configured to handle up to 10,000 concurrent calls which translates to over 500,000 calls per hour and millions of calls per day.



The DialSaver System has many useful applications such as outbound delivery of courtesy or bill payment reminders, sales event invitations, absentee notifications, political surveys and outreach, automated voice messaging to the elderly and emergency notifications. The DialSaver System can also be used to automatically answer inbound calls to a specific number, and then play a pre-recorded message to the caller. The 0 to 9 keys are used to interact with a caller and allows them to be transferred to an agent, leave a message, or make a payment through the phone.

Companies may also dial to their existing clients for information updates, notifications, and collection services. The use of DialSaver allows your message to be delivered to the masses quickly and effectively. DialSaver's extensive call reporting allows you to monitor calls in real-time and view graphs and summaries for call histories.

## Notifications

When you need to contact a small or large group of people quickly to deliver a message, reaching out by phone is the most effective method. Almost everyone in the world has. Whether you need to reach out to live callers or answering machines and voicemails, DialSaver is the right tool to do the job.

This type of campaign may be referred to as a "Robocall", "Reverse 911 Call", or "Emergency Alert". This is a great option for local weather advisories, evacuation notifications, political campaigns, schools and service providers.



Effects of Hurricane Irene

It's simple. Set the caller ID you want call recipients to see, upload or record your voice message, upload your phone list, and then tell DialSaver how many lines to call out on. Within minutes - you will be able reach out to thousands of people on their land or mobile lines.

If you prefer, you can even type your message. The DialSaver System's enhanced support of Text-To-Speech (TTS) will convert your text message to speech and begin to call out.

Detailed real time reports will show you the number of people that answered their phones and the number of messages that were left on answering machines and voicemails.

The system will also retry phone numbers that were previously busy or that had no answer.

## "Press 1" for Live Transfer Campaigns

Running a live transfer campaign is fast and easy with the DialSaver Broadcast Platform.

Upload your list(s) and voice file or record it over the phone, and it will instantly be available in your account.



Next, enter your caller ID, enter your "transfer to" phone number, and how many agents will be available to accept the real time live transfers. Then, hit the start button.

Once the campaign is running, you have full control to speed up, slow down or completely stop the dialing. Real-time detailed statistics are available within your account and are accessible from anywhere at any time via any Internet browser.

## Automated Surveys

When you need to perform an automated advanced survey to hundreds or thousands of people quickly and get real time survey results, use DialSaver.

Setting up an advanced survey with several multiple choice questions is a breeze with our web-based system.



Some common uses of our system include an automated service quality survey, political polling survey, or customer satisfaction survey.

Just upload your list(s) and voice files or record them over the phone and they will be instantly available in your account.

Next enter your telephone caller ID, and then create the flow of your survey, question by question. Then hit the start button.

The detailed results of your survey are available to download from your account as a .csv file.

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## Voice Merge with Text-To-Speech (TTS)

Personalize each message for the intended recipient with realistic human sounding Text-To-Speech (TTS). Send alerts and notifications, reminders, rates, names, numbers and more. Choose either a male or female voice and even control pitch, speed and the volume of the voice used.

## Powerful Call List Management

DialSaver can use your existing call lists from the applications that you are most familiar with, such as Microsoft Excel and Access, as well as industry standard formats such as ASCII comma delimited. You can also view, edit, search, add or remove contacts from your call lists right from your DialSaver account with our online list management tools.

## Reporting of Caller Response by Key Press

Real-time reporting captures all recipient key presses allowing you to identify call responses to survey questions. Additionally, call responses are matched up with all the information from your call list, making it easy to identify which recipient produced which responses. Download your results into Microsoft Excel and other applications.

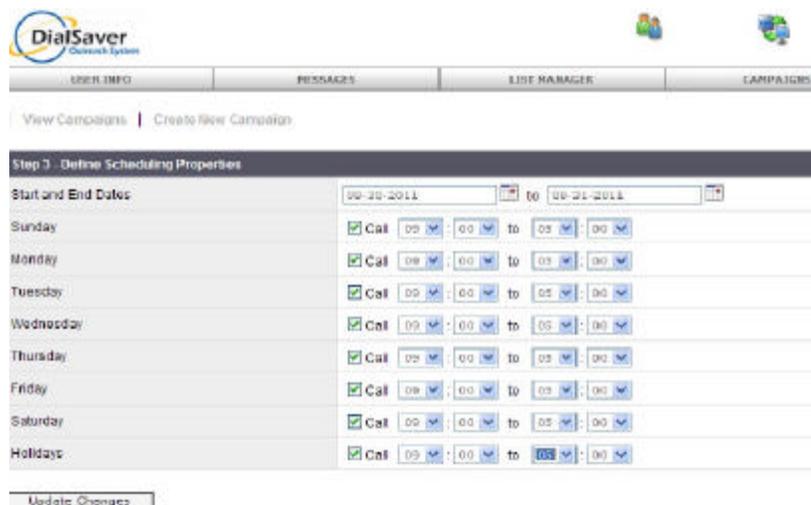
## Do Not Call List Management

Professional Do Not Call List Management tools allow you to honor the request of those who wish to opt-out of future call campaigns. Call recipients can add themselves to your Do Not Call list by pressing a key during the call. In addition, you can upload your existing Do Not Call list into your account and DialSaver will automatically remove these numbers from all of your future call campaigns.

## Schedule Call Delivery Times

Set delivery dates and times. Run a call campaign at different times in a single day or spread it out over multiple days.

It is a proven fact that making appointment and service reminder calls has a positive impact on the bottom line by decreasing expenses and increasing revenue.



## Hosted Solution vs. Your Own Solution

Hosted solutions are provided by companies who own their dial-out platforms and let others resell their services. These solutions generally come with a very low initial investment but you may need to think twice before choosing a hosted solution. Because our clients often ask us, "What is the difference between using a hosted solution and owning your own solution?", we have compiled a list of tips from our successful clients that will help you make the right decision to get your dial-out or out calling business started on the right track:

## DialSaver Prices and Model Numbers

### DialSaver D-12A

12-ports Analog system connects to the PSTN lines and dials from the list of phone numbers.

**Price: \$6,100**  
**Item #: 330-0012-00**  
**Type: Analog**

### DialSaver D-24A

24-ports Analog system connects to the PSTN lines and dials from the list of phone numbers.

**Price: \$13,200**  
**Item #: 330-0024-00**  
**Type: Analog**

### DialSaver D-12D

24-ports Digital system connects to the T1 line and dials from the list of phone numbers.

**Price: \$11,800**  
**Item #: 330-0024-01**  
**Type: Digital**

### DialSaver D-30D

30-ports Digital system connects to the E1 line and dials from the list of phone numbers.

**Price: \$13,800**  
**Item #: 330-0030-01**  
**Type: Digital**

### DialSaver D-24IP

24-ports Digital system connects to VoIP SIP trunks and dials from the list of phone numbers.

**Price: \$12,640**  
**Item #: 330-0024-02**  
**Type: IP**

### DialSaver D-120IP

120-ports Digital system connects to VoIP SIP trunks and dials from the list of phone numbers.

**Price: \$51,600**  
**Item #: 330-0100-02**  
**Type: IP**

### DialSaver D-480IP

480-ports Digital system connects to the VoIP SIP trunk and dials from the list of phone numbers.

**Price: \$206,600**  
**Item #: 330-0480-02**  
**Type: IP**

### DialSaver D-2016IP

2016-ports Digital system connects to the VoIP SIP trunk and dials from the list of phone numbers.

**Price: \$2,455,800**  
**Item #: 330-0480-02**  
**Type: Cisco-IP**

## DialSaver Applications

- Appointment reminders
- Disaster event notification
- Bill collection
- Reminder services
- Political campaigns
- Utility service repair notifications
- Religious event notification
- Leaving special messages on answering machines
- Mortgage and Finance Lead Generation
- Home Improvement Work Lead Generation
- Insurance Lead Generation
- Carpet and Maintenance Lead Generation
- Real Estate Lead Generation
- Home Improvement Lead Generation
- Pest Control Lead Generation
- Multi Level Marketing Down line Messaging
- Political Marketing
- Follow up with Existing Business Contacts
- Meeting, Seminar and Conference Notifications
- Auto Dealership Service Reminders
- Auto Glass Repair
- Auto-Proofing of an existing Database of Phone Numbers
- Satellite Service Sales
- School announcements or closings
- Surveys
  - CPA'S
  - Carpet Cleaning
  - Fundraising
  - Township Notifications
  - Public Safety Warnings
  - Community announcements

<b>Hosted System</b>	<b>Your Own System</b>
<p><b>Greater Investment~ Lower Return</b></p> <p>Our clients have noticed that although the setup fees for a hosted solution are enticing, in the long run it is more expensive to maintain a hosted solution than own their own system.</p>	<p><b>Lower Investment~ More Profit Potential</b></p> <p>With a low initial investment and ongoing support, our clients can begin generating profit within the first few months of business. Since it is a one-time investment to own the equipment, the overhead cost is relatively low.</p>
<p><b>Confidentiality &amp; Security Risks</b></p> <p>Using a hosted solution can mean giving access to your secure database and information to outsiders and competitors. Sometimes your company and client information does not belong to you - but to the hosting company.</p>	<p><b>Full Confidentiality &amp; Security</b></p> <p>Owning your own solution guarantees the security and confidentiality of your information and database. You can rest assured that only you, as the administrator, will have access to your client list, profit/loss report, and other critical information.</p>
<p><b>Limited Control of Wholesale Providers</b></p> <p>Most hosting companies do not allow their resellers to choose their own carriers. Without being able to negotiate your own wholesale rates or choose multiple carriers, business growth can be quite limited. If the carrier they have selected for you goes down, so does your business.</p>	<p><b>Full Control to Manage your own Carriers</b></p> <p>With your own solution, you can choose as many carriers as you would like and negotiate the rates directly with these providers. This eliminates the hassle of going through a "middle man" to make changes to the quality or buying rates for your termination.</p>

<b>Hosted System</b>	<b>Your Own System</b>
<p><b>Lack of Redundancy</b></p> <p>Renting a hosted solution does not usually allow for redundancy. Therefore, if your system goes down, there is no back up and your customers will not be able to make calls.</p>	<p><b>Fully Redundant Solution</b></p> <p>Owning your own solution allows redundancy since you can opt for a redundant solution that will be automatically activated if there is a system failure.</p>
<p><b>Hidden Costs &amp; Extra Charges</b></p> <p>Renting a hosted solution can mean money pitfalls, unnecessary costs or unseen charges. Some hosting companies charge an additional per minute fee on top of the termination rate.</p>	<p><b>Clear Upfront &amp; Operating Costs</b></p> <p>When you own your own solution, you know the setup cost as well as overhead costs, so there are no surprises once you go in to business.</p>
<p><b>Limited Growth Potential</b></p> <p>Because it is rare that a hosted solution will add competitive features specific to your business model, growth potential can be limited.</p>	<p><b>Endless Growth Potential</b></p> <p>With Parwan solutions, we are constantly developing new features that will enhance your existing offering so there is always opportunity for expanding your services and growing your business. We can also develop custom features based on your requirements.</p>

## Software Features Summary

- Analog Line Support
- Auto Start/Stop (system will start and stop dialing based on pre-defined schedule)
- Broadcast Message Support (for Police/Emergencies)
- Busy Redial Support
- Call Reporting
- Caller ability to enter DTMF Responses
- Caller request to be transferred to a live operator
- Campaign testing capability
- Database Import Support
- Dial Prefix Support
- Dialout Scheduler
- Digital Line Support (T1/E1)
- VoIP SIP Trunk Support
- Do Not Call List Support
- Fax Detection and Harvesting
- Holiday Support
- Interactive Voice Response Support (Customer Dial-out Application)
- Multiple Campaign Support
- Multi-User, Multi-Department Support
- No Answer Redial Support
- On-Screen Statistics
- Play Different Messages to an Answering Machine
- Play Different Messages to Live People
- Record Caller Responses
- Time Zone Support
- iPhone® Application Support
- Fully web-enabled